What is Cluster E-business for?

Cluster E-business is an Innovative Business Association (AEI) in companies involved in e-business, training institutions, research units and other public and private interested on.

Cluster E-business is registered in the Special Register of Innovative Business Partnerships Ministry of Industry, Tourism and Trade of Spain.

Founding partners:
- Open University of Madrid (UDIMA)
- National Association of Internet (ISNA)
- Centro de Estudios Financieros (CEF)
- Hergé Foundation for Research and Educational Development (Fundación HERGAR para la Investigación y Promoción Educativa).
- Gabinete Educativo 2000, SL
- Investment Strategies

What are their areas of research?

- Innovation and SME policies.
- Organizational innovation, technology and advanced management.
- Design of new products and services aimed at e-business.
- R + D + i e-Business & e-commerce.
- R + D + i e-marketing.
- R + D + i shop (e-procurement).
- R + D + i for virtual marketplaces (e-marketplaces).
- R + D + i for mobile computing and network management.
- R + D + i and infrastructure security databases.
- Groupware, personal information management, community platforms.

What are your goals?

- Research, development and collaborative innovation among member countries of the AEI.

- The transfer of knowledge and technologies among members of the AEI and between these and other AEI and / or networks of R & D national and international, as the R + D + i belonging to the Framework Programme of the European Union National R + D + i,
Plains R & D & I Strategic Actions scientific research, technological development and innovation, and R + D + i of the Autonomous Communities applicable to SMEs in the services sector.

- Supporting growth and innovation in existing organizations, through:
  * The definition of standards for the implementation of this business.
  * Training geared to technological innovation.
  * Infrastructure for R + D + i.

What are the advantages of Cluster?

- Helps stakeholders to derive benefits from the implementation of joint projects for innovative and critical mass that it can ensure their competitiveness and international visibility.

- The networking power of all SMEs in the sector of online services, coordinating the initiatives implemented and building synergies.

- Supports business innovation in the exploration of current and future opportunities of the Internet.

- Provides a forum for debate and discussion to all members of the business sector of the Internet.

- It boosts the competitiveness of companies in the sector of e-business.

- Promotes cooperation between the public and private sector management and promotion of common interests, including joint participation in European projects. as researches

- Help finding funding for the implementation of new business or to develop R + D + i in the Internet industry, etc.

Contact

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